

To Be Stamp Gift Center

Parkdale Plaza's HEB Closing

The H. E. Butt Grocery Co. store in Parkdale Plaza will close at 7 p.m. tomorrow and be reopened April 1 as gift redemption headquarters for the Texas Gold Stamp Co.

Bill Ault, advertising director for the HEB chain, said the building now housing the Texas Gold Stamp gift center at Kostoryz and Gollihar has been leased to

Hancock Fabrics.

Ault said all personnel at the HEB Parkdale store will be transferred to other stores in the Corpus Christi area. The store has been in operation since the shopping center opened in March, 1957.

This is the second HEB store to close here in recent months. The grocery facility on

Santa Fe, one of the oldest buildings in the 130-store statewide HEB chain, closed in early December.

Ault said HEB operates several other stores in the nearby area to serve Parkdale customers. These include supermarkets in Cullen Mall and Town and Country Shopping Center and the

Future Market at Airline and McArdle.

The Parkdale location will offer a better centralized site for the gift center, more customer parking and additional storage and possibly display space, Ault added.

Texas Gold Stamp Co. is a subsidiary of HEB which operates 21 grocery stores in the Corpus Christi merchandising area.